



Frank Seeley AM FAICD
Founder and Executive Chairman

Seeley International is Australia's largest and most awarded air conditioning manufacturer with a history spanning more than 40 years.

Renowned for ingenuity and innovation, Seeley International leads the market in the design and manufacture of heating and cooling systems, with award winning brand names including Breezair, Braemar, Climate Wizard, Convair, Coolair and Coolerado.

With factories in Adelaide, South Australia and Albury, New South Wales, when you buy a Seeley International product you can be confident you're investing in a quality, Australian made climate control solution.

Seeley International never stops striving to engineer and build the world's most energy efficient heaters and coolers. It is this commitment to excellence that's at the heart of everything we do.

For Braemar, the evaporative and gas heating product ranges are made in Australia. The inverter add-on cooling product range is assembled in Australia.

For Breezair, the product range is made in Australia.

For Climate Wizard, the product range is made in Australia.

For Convair, the evaporative product range is made in Australia.

For Coolair, the product range is made in Australia.

For Braemar Tudor Romeo, the product range is made in Australia.

For Coolerado, the product range is made/assembled in the US.

World first innovations

Seeley International products are market leaders in energy-efficiency. Major contributions include the large number of innovative products and world firsts launched throughout our history:

- World's first all-plastic cooler
- World's first rooftop evaporative cooler
- World's first large plastic centrifugal fan
- World's first inverter drive evaporative cooler
- World's first HushPower® motor
- One and only WaterMiser® water management system
- World's first auto Spectrolink multizone independent zoning
- World's first 5 star non-condensing ducted gas heater
- World's first 6 star ducted gas heater
- World's first 7 star equivalent ducted gas heater
- World's first high performance inverter motor axial fan evaporative cooler, the Braemar SuperStealth.

Climate control solutions

Ducted evaporative cooling

Breezair, Braemar and Coolair all deliver a continuous stream of 100% fresh, filtered air.

- Keep doors and windows open for that indoor/outdoor lifestyle
- The most cost effective whole of home cooling systems in Australia.

Reverse cycle air conditioning

Our range of Braemar reverse cycle products offer whole-of-home heating and cooling solutions.

- Heat or cool at the touch of a button
- Large range of options including split systems, ducted inverter and fixed speed systems, multi systems and add-on cooling.

Indirect evaporative cooling

Climate Wizard and Coolerado use an indirect evaporative heat transfer core that provides hyper-efficient cooling of outside air.

- Delivers 100% fresh, cool, outside air, with greatly reduced energy consumption
- Cost savings of up to 80% for commercial applications.

Ducted gas heating

Braemar ducted gas heating is the best choice for efficiency and comfort.

- The highest star rating in every category
- Superior whole of home heating with up to 10 zones.

Portable heating and cooling

For the ultimate in versatility, Convair offers a range of portable heating and cooling products suitable for many applications.

Wall furnaces and space heaters

Braemar's wall furnaces and space heaters are ultra-efficient and Australia's most attractive and functional.

- Slim-line discreet designs
- Available in variable capacities, to suit your lifestyle needs.

Gas cooktops

Tudor Romeo by Braemar range of gas cooktops is renowned for its superior product quality and innovation in design.

- 100% Australian
- Versatile layout designs and finishes.

