



AREBS 2022

Exhibition Report

16 - 18 August 2022

Melbourne Convention & Exhibition Centre



ARBS has made a spectacular return to Melbourne after a six-year absence with post Covid crowds stronger than expected and the best of the HVAC&R industry in Australia on show with over 200 Exhibitors and visitor numbers in excess of 7,000.

Visitors were thirsty for knowledge and face to face connection whilst exploring the largest show of its kind in Australia with 216 feature packed stands showcasing the latest in HVAC&R and building services offerings.

The feeling on the extensive show floor was electric, allowing visitors to connect with the most influential HVAC&R and building services leaders, manufacturers, and solution providers. Visitors were also able to see fantastic product demonstrations in the Exhibitor Presentation Theatre which was a constant hive of activity. After the prolonged absence of in-person events, ARBS 2022 provided the perfect opportunity to source, share, and connect with customers and colleagues to reaffirm relationships whilst linking with sellers, buyers, and other industry stakeholders.

Amongst the many highlights of ARBS 2022 was the Industry Awards, which honoured those who are achieving greatness in the industry. The Awards were held at the Crown Palladium on the evening of 17 August. The night was hosted by Australian media personality, Andrew Daddo, and was very well received with a high demand for tickets to this gala event.

Alongside the exhibition, the extensive Seminar Program saw a range of panels and guest presenters from all corners of the industry deliver information covering the spectrum from innovation and advancements to smart technology and leading hot topics. This program received fantastic feedback with impressive numbers and many sessions were booked to capacity with waiting lists.

Overall a phenomenally successful three days celebrating our amazing industry and the best it has to offer. There is no other event like ARBS that connects industry experts, engineers, contractors and technicians with global product and solution providers within a collaborative environment that promotes business, networking, education, and innovation.

A few words from the Chairman



Prof. Tony Arnel
Chairman

After a four-year hiatus, the incredible exhibits and impressive innovations seen at ARBS 2022 were well worth the wait.

The calibre of this year's exhibitor offerings is testament to the ongoing strength of our industry.

The excellence of the content presented in our Seminar Program was rewarded by high attendance at the sessions, and the Industry Awards gala event was a fantastic opportunity to celebrate our industry. Congratulations once again to all our award winners for their exceptional contribution to our industry.

On the dynamic show-floor I saw many new innovations which are helping to drive the development of new products, witnessing exciting new solutions and key systems with greater integration and connectivity.

Covid-19 fundamentally changed the way Australians think about air quality. Indoor environment quality, once invisible, is now a priority along with energy efficiency, for businesses committed to the health and wellbeing of their people. The Australian HVAC&R and building services industry is squarely in the spotlight and looking to seize the opportunities. ARBS' strength is in its ability to bring everyone from across the industry together to share ideas and innovations.

It has been an absolute privilege to take over the reins from my predecessor, Ian Hopkins, who made an exceptional 12-year contribution and I thank him for his commitment.

The sheer size and scale of ARBS has always been impressive. But it is now evident to everyone in the industry that ARBS is more than an exhibition. It is a platform to exchange ideas and to reimagine the future, and a connector and celebration of a sector that is mission critical to the health and wellbeing of all Australians. We are therefore well placed to continue from this position of strength to ARBS 2024. See you in Sydney.

Exhibition Facts

VENUE

Melbourne Convention & Exhibition Centre

OPEN DAYS

Tuesday 16th August 2022
10am - 6pm

Wednesday 17th August 2022
10am - 6pm

Thursday 18th August 2022
10am - 4pm

FLOOR AREA

Total Exhibition space
15,000m²

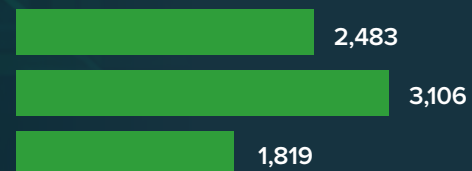
Seminar, Meeting & Function Rooms
2,718m²

Worldskills Competition area
126m²

Product Presentation Theatre
90m²

Visitor Attendance

16 - 18 AUGUST 2022

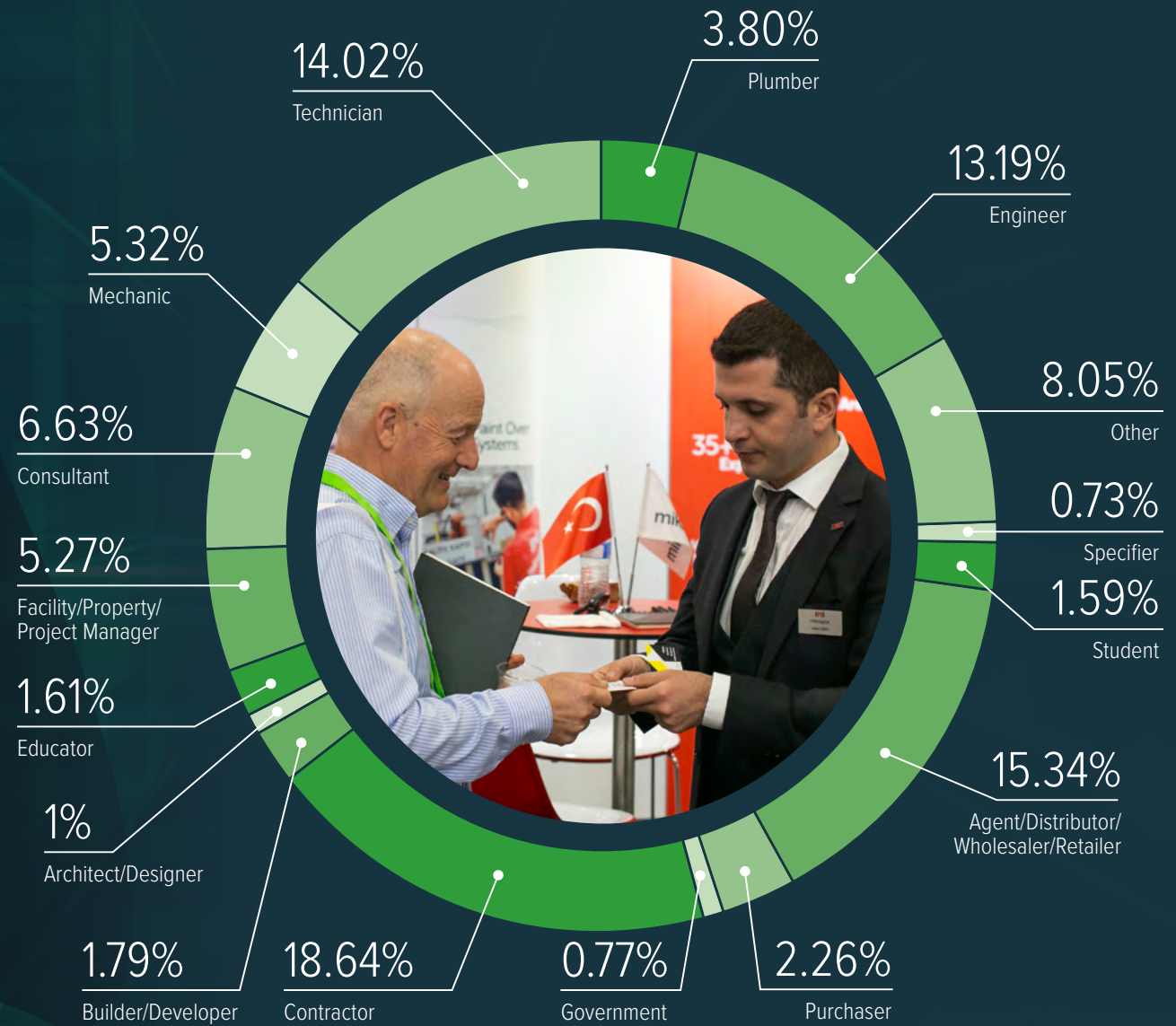


TOTAL VISITS 3 DAYS = 7,408



Visitor Professional Profile

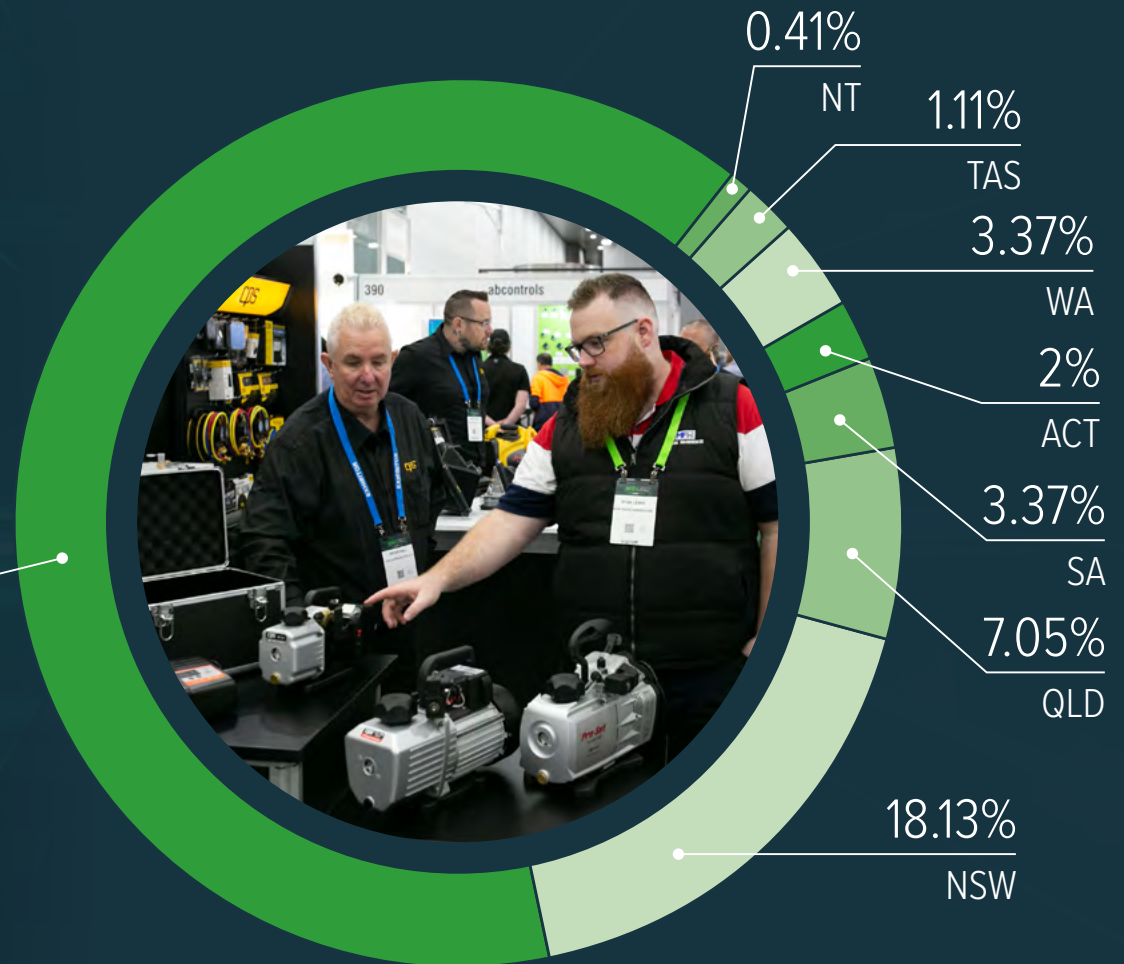
See the position or profession of our visitors



Visitor Geographic Locations

Australia

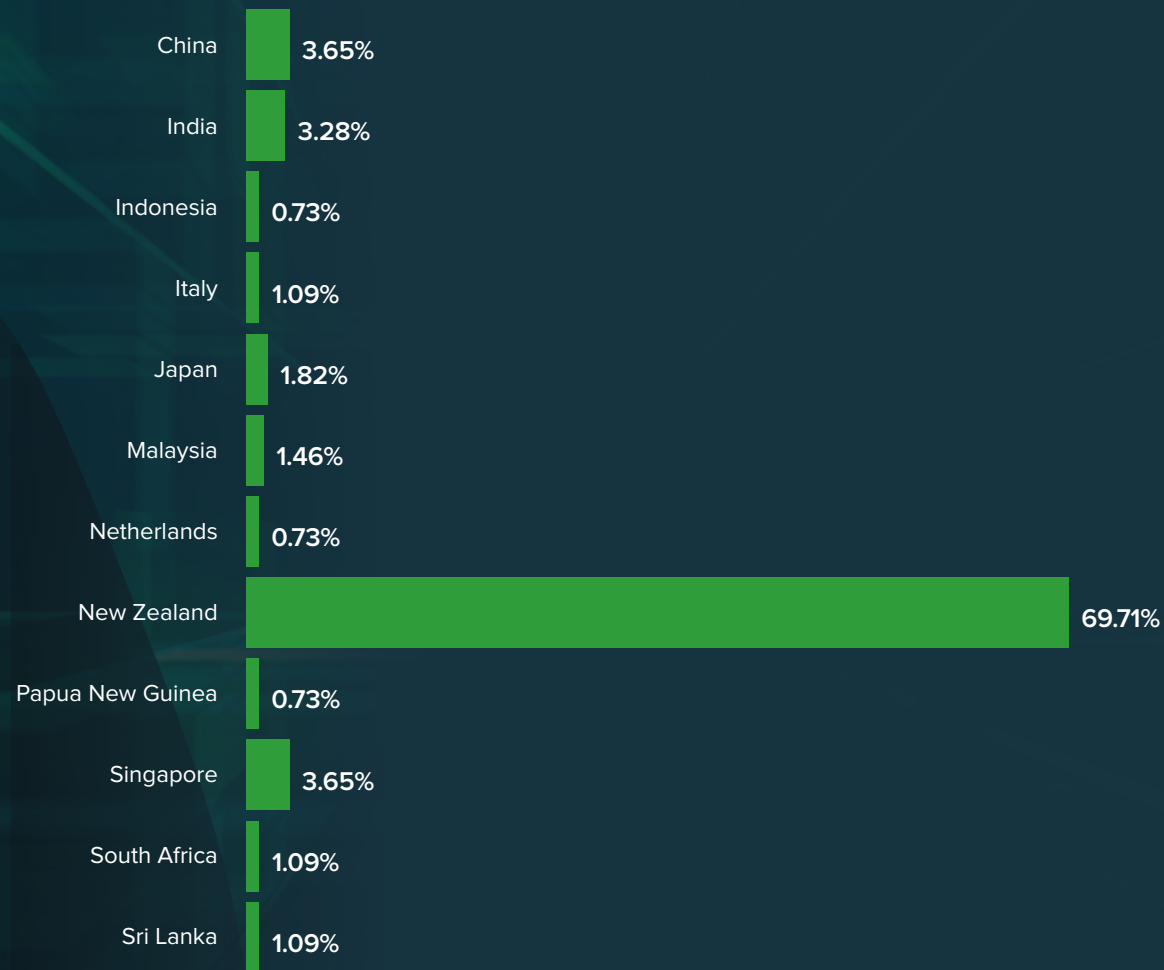
64.93%
VIC



Visitor Geographic Locations

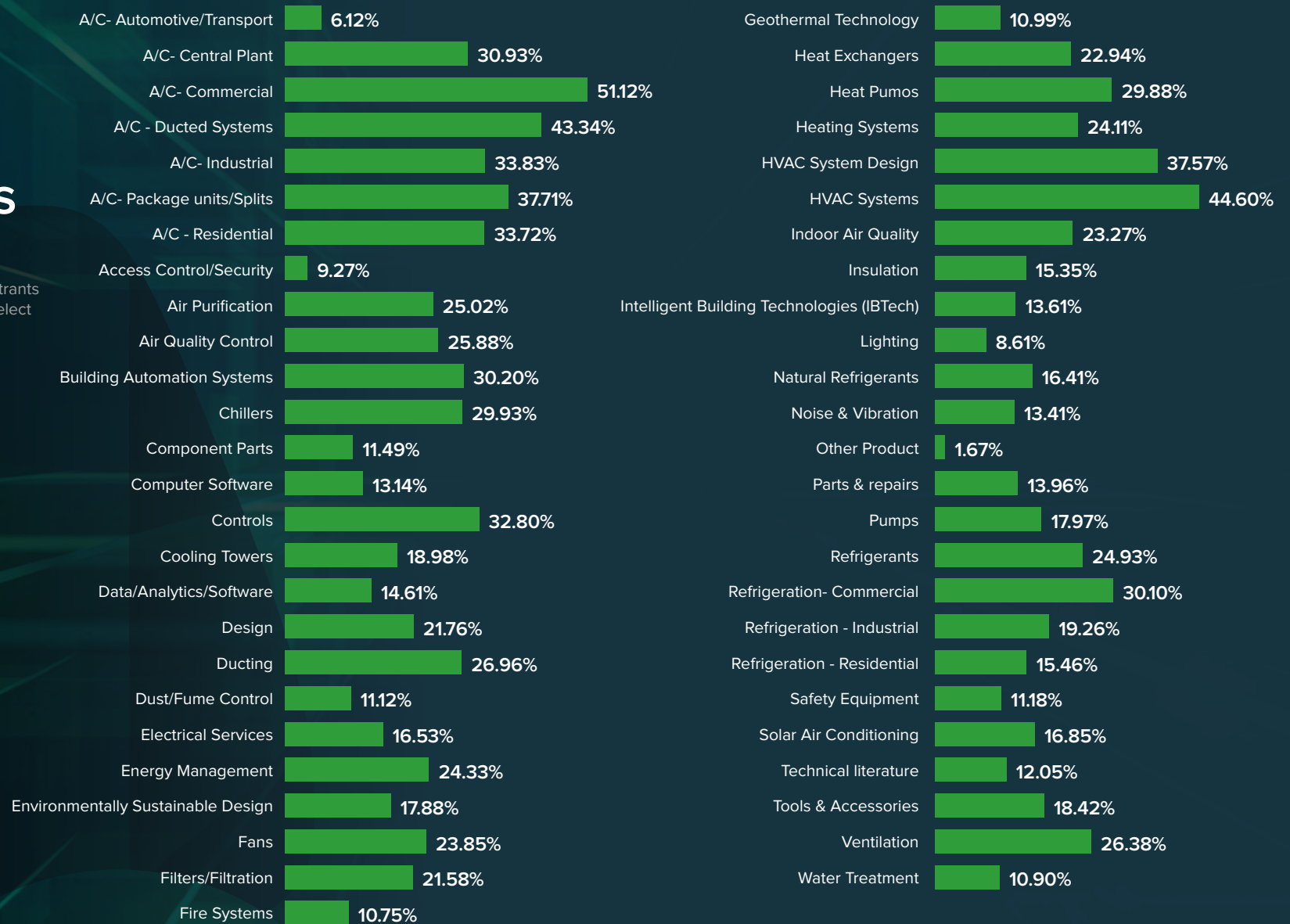
International

Other countries include: Belgium, Canada, Denmark, Finland, Germany, New Caledonia, Oman, Philippines, South Korea, Türkiye and United Arab Emirates.



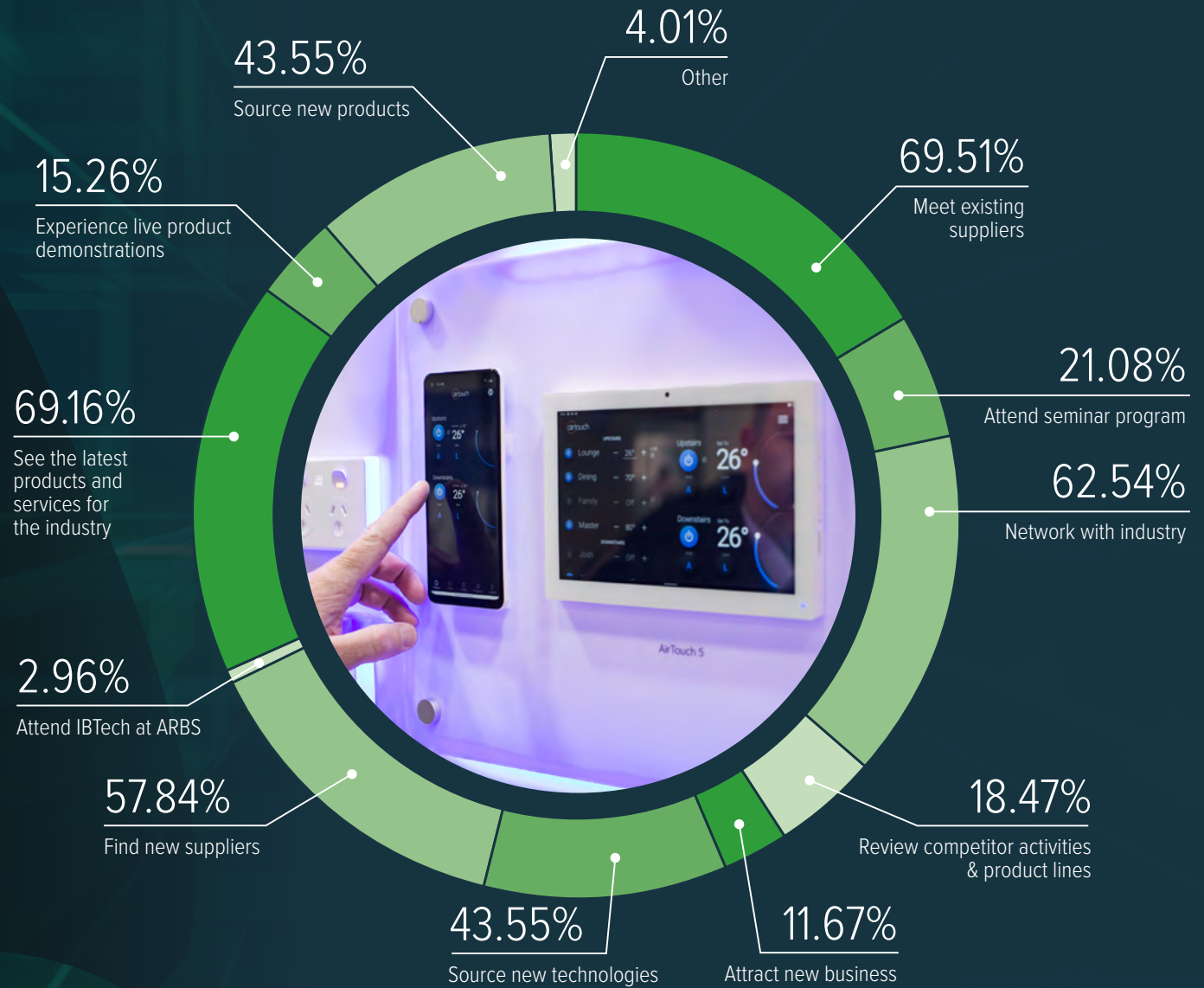
Visitor Product Interest Categories

NB: Percentages are of total registrants polled. Registrants were able to select multiple responses.

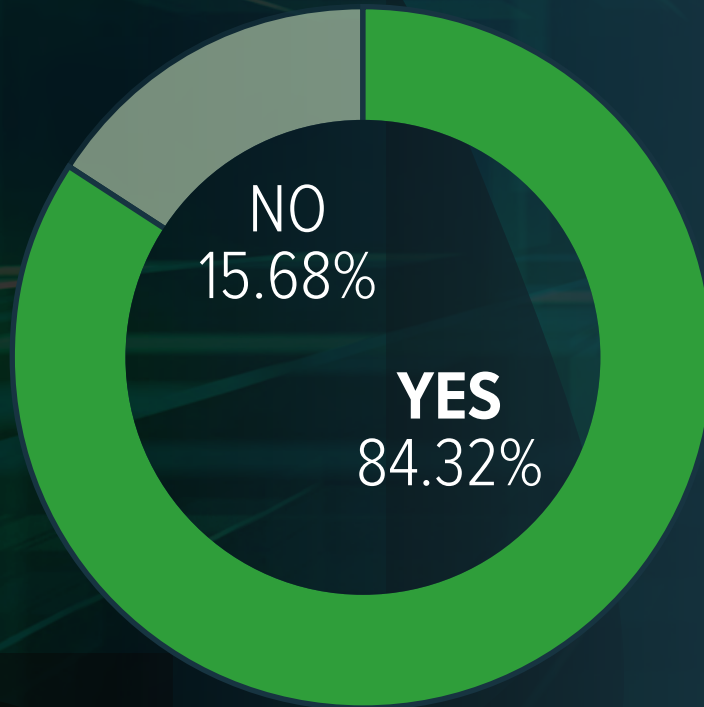


Why do you attend ARBS?

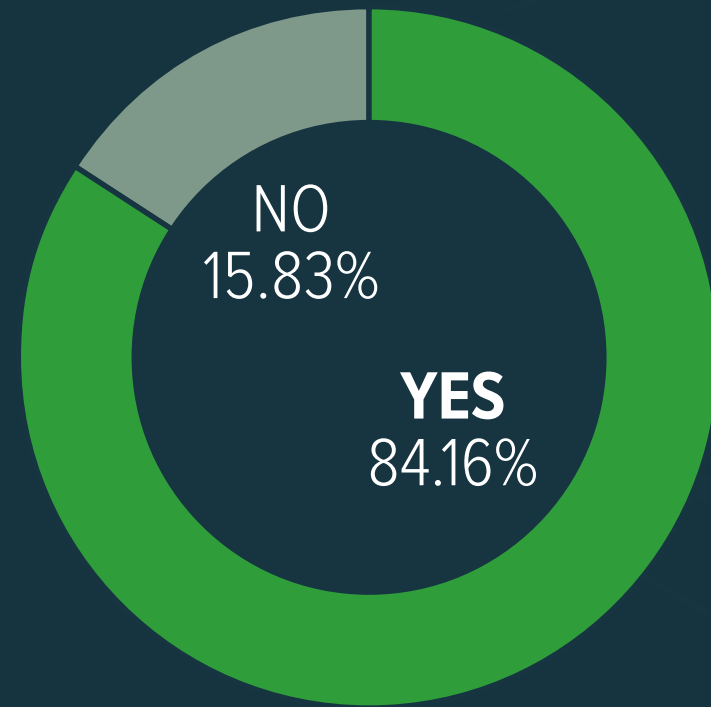
NB: Percentages are of total registrants polled. Registrants were able to select multiple responses.



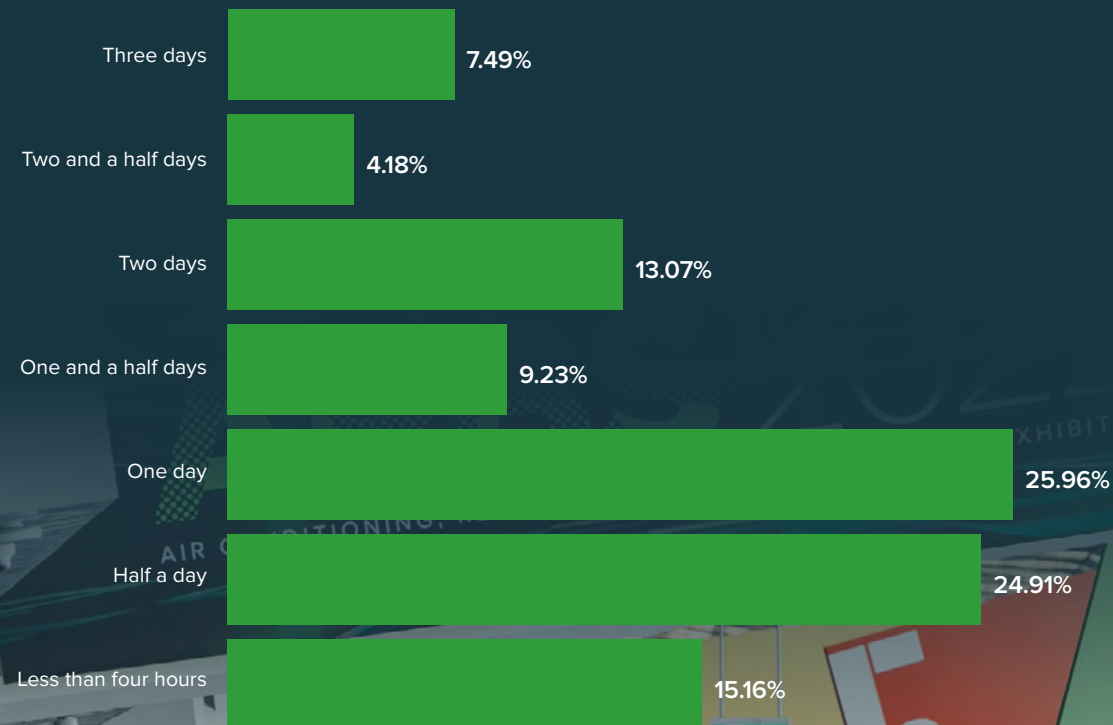
Did you find any products or services that you will use or buy over the next two years?



Did you find any suppliers that you will use in the next two years?

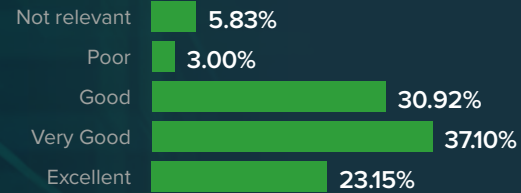


How long did you spend at ARBS?

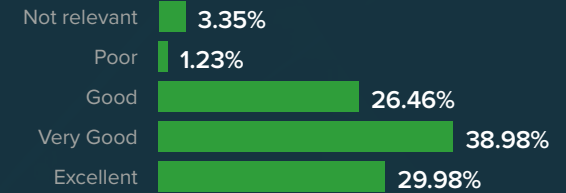


How do you rate ARBS to...

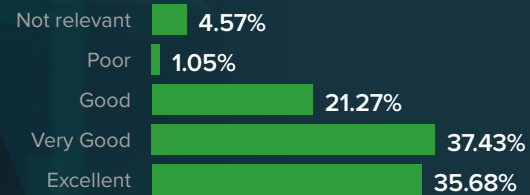
MAKE NEW BUSINESS CONTACTS



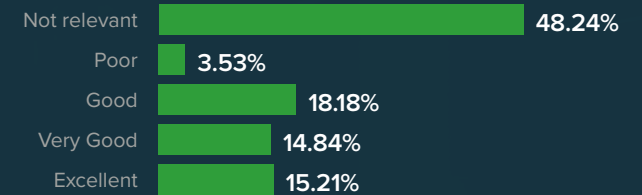
NETWORK WITH INDUSTRY



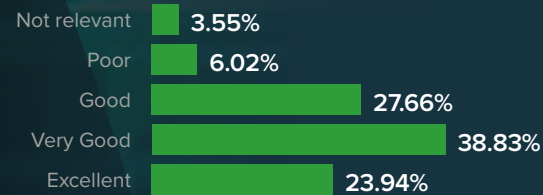
MEET WITH EXISTING BUSINESS CONTACTS



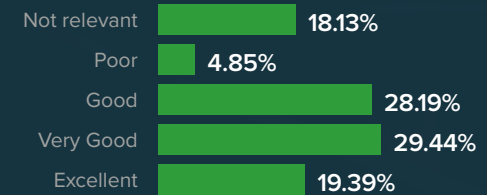
LEARN AT SEMINAR PROGRAM



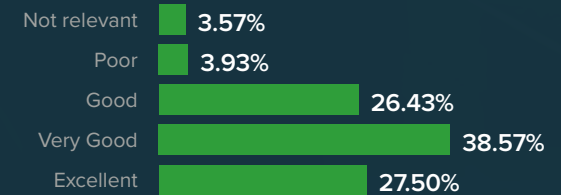
SOURCE NEW PRODUCTS & SERVICES



SEE DEMONSTRATIONS OF PRODUCTS & SERVICES



UPDATE YOUR KNOWLEDGE ON PRODUCTS & TECHNOLOGIES



What was the highlight of your visit?

- “ I thought the seminar series on COVID risk was excellent. Some genuinely new and thought-provoking research.
- “ Amazing networking, and a fantastic Awards Dinner.
- “ ARBS 2022 was a long overdue opportunity for our business to connect face-to-face with people from other states and countries, in a casual setting.
- “ Wish I had booked for three days, as was a lot to get through. Enjoyed good industry chit chat and seeing some familiar faces.
- “ Being my first time to ARBS, was pretty impressed with the layout and catching up with old work colleagues that I haven't seen in a long time.
- “ Networking with sales reps / company directors from interstate supply companies that I have only ever spoken to over the phone. It was nice to be able to put a name to a face.
- “ I found benefit in networking with interstate and international visitors plus there was some interesting technologies on display which could be of benefit to my area of work in the future.
- “ ARBS is a great way not only see the latest products within our industry but also a chance to network with industry peers from across the country. I thoroughly enjoy every visit to ARBS.
- “ Seeing the industry back and alive!
- “ The Seminar program was excellent, and all speakers presented professionally with details on topics that are important to all for today and the future. These presenters should be commended for their work.
- “ Exposure to latest market trends in our changing Industry.
- “ ARBS helped me with finding great new sources and products I was not aware of and speaking to suppliers gave me new ideas and solutions through their experience and sharing knowledge. ARBS opened my mind to new technologies and methods to develop myself and the business with advanced solutions.
- “ Just being there and seeing everything I have been wanting to go for 20 years and it was made better as my son came with me as he is in the industry as a second-year apprentice he also really enjoyed it.
- “ As a nurse, I found this very interesting and useful to mitigate risk in my hospital.
- “ It was great to finally catch up with people, meet new contacts, get hands on with new gear and have quality speakers sharing experiences and ideas. Outstanding event.
- “ New to Australia so was great to meet people in the industry.

Exhibitor Stats

NUMBER OF EXHIBITORS 216

NUMBER OF INTERNATIONAL EXHIBITS 19

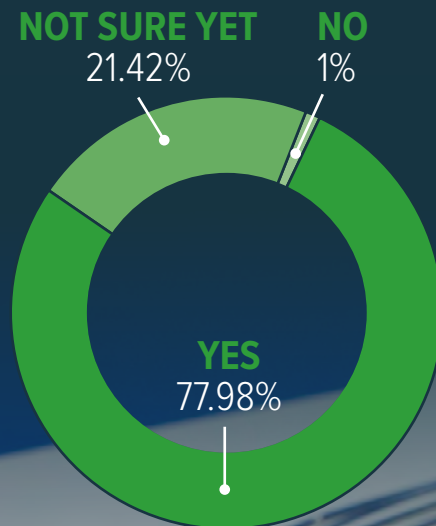
COUNTRIES REPRESENTED

China, India, Korea, Thailand, Türkiye, United Arab Emirates and USA

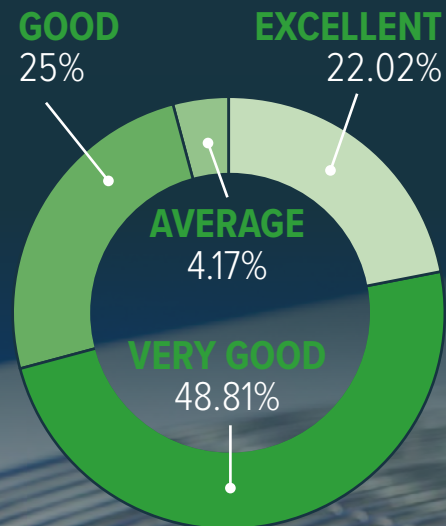
What were your main reasons for exhibiting at ARBS 2022?



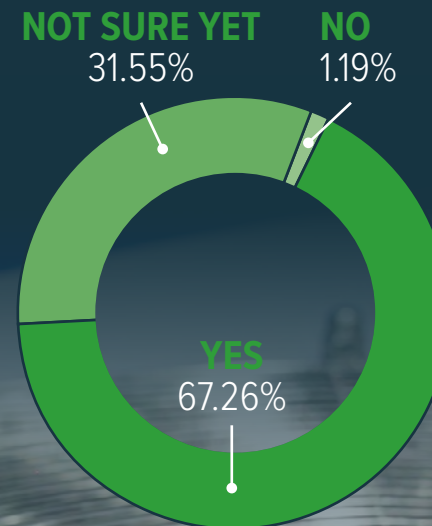
Was ARBS 2022
a successful
show for you?



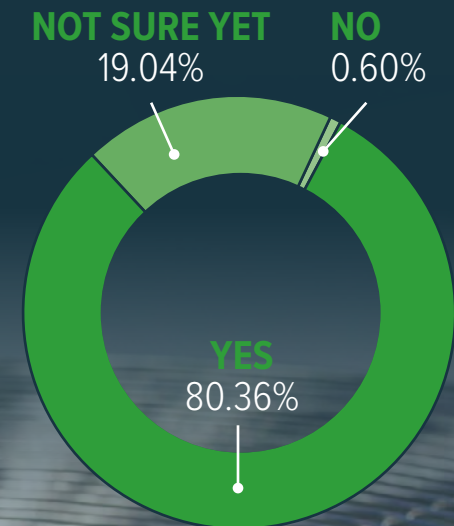
How would
you rate the
overall quality
of the visitors
that attended
ARBS 2022?



Do you / your
company intend
to exhibit at
ARBS 2024?



Did you achieve
your objectives
based on your
reasons for
exhibiting at
ARBS 2022?



Some Exhibitor Feedback

- “ Probably the best ARBS I have attended, and I have been to them all.
- “ Better than we anticipated, very happy.
- “ The event attracted a vast range of exhibitors showcasing innovative products and technology.
- “ ARBS is a fantastic event and should be held every year.
- “ It was a great place for networking.
- “ Well promoted show and feedback from our staff attending to the daily enquiries was that it was busy and well organised.
- “ A fantastic event for anyone wanting to learn more about new technology and products within the HVAC industry.
- “ It is the place to be seen, in this market.
- “ A few years had gone by, but our industry finally got together to show Melbourne how it's done.
- “ The ARBS show was a great place to network and meet new people in Industry. After four years of not being able to have the show everyone was excited to be networking with each other again.
- “ We had a constant presence of interested customers and trade across our stand at the event.
- “ Great APP and good volume of customers.
- “ Very well laid out show. Great atmosphere.
- “ ARBS delivered on all levels with seminars, great range of stands and overall networking and interest in the HVACR industry.
- “ ARBS 2022 was fantastic and a great way to reconnect with the industry after a hard few years of isolation. Well done to the ARBS team.